



This Privacy Policy ("Policy") outlines the practices of Ashton Jones Solutions, LLC, doing business as Keys to Paradise ("Company"), regarding the collection, use, and disclosure of personal information when you access or use our services, including travel bookings and photography services.

## 1. Information Collection

### 1.1 Personal Information:

We may collect personal information, including but not limited to your name, address, email address, phone number, and payment details when you voluntarily provide it to us during the booking or inquiry process or when engaging our photography services.

### 1.2 Automatically Collected Information:

We may automatically collect certain information when you visit our website or use our services. This may include your IP address, browser type, operating system, referring URLs, and other usage information.

## 2. Use of Information

### 2.1 Provide Services:

We use the collected information to facilitate your travel bookings, process payments, provide customer support, and deliver photography services. This includes communicating with you, sending booking confirmations, and responding to your inquiries or photography-related requests.

### 2.2 Personalization:

We may use the information to personalize your experience, such as tailoring our recommendations, offers, and content based on your preferences and past interactions with us.

### 2.3 Marketing Communications:

With your consent, we may use your contact information to send you promotional materials, newsletters, or other marketing communications related to our travel and photography services. You can opt-out of receiving these communications at any time.

### 2.4 Internal Purposes:

We may use the information for internal purposes, such as data analysis, research, improving our services, and enhancing our photography offerings.

## 3. Information Sharing



### 3.1 Third-Party Service Providers:

We may share your personal information with trusted third-party service providers who assist us in delivering our services, such as payment processors, accommodation providers, transportation companies, customer support providers, and professional photographers. These third parties are obligated to handle your information securely and only for the purposes specified by us.

### 3.2 Legal Requirements:

We may disclose your personal information if required to do so by law, regulation, or legal process, or if we believe it is necessary to protect the rights, property, or safety of the Company, our customers, or others.

### 3.3 Business Transfers:

In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred as part of the transaction. We will notify you of any such change in ownership or control of your personal information.

## 4. Data Security

We take reasonable measures to protect the confidentiality and security of your personal information. However, please note that no data transmission or storage method can be guaranteed to be 100% secure. We encourage you to take appropriate measures to protect your personal information, such as keeping your account credentials confidential and using secure networks.

## 5. Your Rights and Choices

### 5.1 Access and Update:

You may access, review, and update your personal information by contacting us directly. We will make reasonable efforts to accommodate your request, subject to any legal or contractual restrictions.

### 5.2 Opt-Out:

You can opt-out of receiving marketing communications from us by following the instructions provided in the communication or by contacting us directly. Please note that even if you opt-out, you may still receive non-promotional communications related to your bookings, inquiries, or photography services.

## 6. Children's Privacy



Our services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children unless required for the usage of our services (such as traveling) and if necessary, information will be requested from and with the consent of the parent/guardian.

#### 7. Changes to this Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material updates by posting the revised Policy on our website or by other means as required by law.

Please review this Policy periodically for any updates or changes. Your continued use of our services after the posting of any modifications signifies your acceptance of the revised Policy.

If you have any questions or concerns about our privacy practices, please contact us by via the contact us method on our website or via email at [support@keystoparadise.net](mailto:support@keystoparadise.net).